



**Event Name:** Rural Gujarat Homestay and Village Exposure for Chhattisgarh students at IRMA

**Venue:** Surat District

**Date:** 4 July 2019 to 7 July 2019

**State - Pair:** Gujarat – Chhattisgarh

**Brief about event:** One IRMA student from Chhattisgarh underwent a homestay exposure in a village of Surat district of Gujarat as part of the Post Graduate Diploma in Rural Management (PGDRM).

**Report of the event:** The 40th Batch of IRMA flagship programme Post Graduate Diploma in Rural Management (PGDRM) has one male student with Chhattisgarh state domicile.

As part of the PGDRM curriculum, the student underwent the Induction Fieldwork Segment (IFS), where they stayed with a household in rural Gujarat for a period of four days as a village exposure visit. The student lived in villages of Surat district and were hosted by Surat District Cooperative Milk Producers Union Limited. As a part of the PGDRM, the Induction Fieldwork Segment (IFS) gives the participants a real-life experience of the lives of under-served communities. Facilitated by IRMA's partner organizations and major dairy unions, the participants are placed with host families in villages across Gujarat for four days.

The segment is an opportunity for the participants to live among rural households and keenly observe the key and relevant aspects of the village economy, society, and polity. They interact with diverse village communities and stakeholders of the villages to gain a real managerial perspective of emerging markets. At the end of the IFS, the participants present their observations as - Vignettes of Rural Stories, Picture Stories or Videos. This learning enables them to keep in perspective their classroom learning that is to follow. Furthermore, the IFS also serves as an orientation and precursor to the eight-week long Village Fieldwork Segment (VFS) that takes place after the first classroom term of PGDRM.

**Link of the images:**

[https://drive.google.com/open?id=1hli-kGAD3YhMz\\_0jsEXFIEIK2Xc3yq3i](https://drive.google.com/open?id=1hli-kGAD3YhMz_0jsEXFIEIK2Xc3yq3i)